



CONTACT

+54 9 11 6557-3030
sofisp78@gmail.com
Buenos Aires, Argentina
github.com/sofisp78

CORE STRENGTHS

AI solution design
Product discovery
Process mapping
Project planning
Stakeholder management
Training & adoption

TECHNICAL TOOLKIT

OpenAI / ChatGPT
Anthropic Claude
Google Gemini
Prompt engineering
AI agents & RAG workflows
Next.js / TypeScript
Supabase / PostgreSQL
APIs / Git / GitHub
Vercel / Netlify
Notion / Manychat

LANGUAGES

Spanish - Native
English - C2

EDUCATION

BBA, Business Administration
Pontificia Universidad Católica
Argentina (UCA)

SOFÍA SPAMPINATO

AI SOLUTIONS ENGINEER

AI products, automation & LLM applications

PROFILE

Multidisciplinary AI solutions professional experienced in translating ambiguous business needs into practical AI products. Combines AI-assisted development, product thinking and strong stakeholder communication to design and deliver custom CRMs, knowledge assistants, chatbots, workflow automations and internal tools. A background in operations, people and client-facing roles helps ensure solutions are understood, adopted and sustained by real teams.

EXPERIENCE

AI Solutions Engineer & Co-Founder Nosotras IA

2025 - Present

- Partner with SMEs across real estate, tourism, professional services and retail to identify high-impact AI use cases and deliver custom solutions on a project basis.
- Lead discovery, process mapping, solution design, AI-assisted implementation, testing, deployment, documentation and user training.
- Deliver CRM platforms, knowledge systems, operational assistants, chatbots and automation workflows tailored to existing business processes.
- Translate technical choices into clear roadmaps and training for non-technical stakeholders, supporting adoption and internal ownership.

AI Solutions Manager / People Operations EMET Digital

2022 - 2025

- Progressed from an HR role into creating and developing the agency's AI services capability.
- Designed client chatbots and internal AI solutions, identifying automation opportunities and turning them into scoped projects.
- Coordinated implementation, client onboarding, workshops and training for generative AI adoption across teams.

Sales, Operations & People Generalist Intermobili

2014 - 2022

- Managed sales, operations and people processes in a family-owned company, with hands-on responsibility across customer service, administration, team coordination and process improvement.
- Developed the broad business perspective now used to design AI solutions around real operational needs.

SELECTED PROJECTS

AI-powered CRM platforms - Custom lead management, follow-up workflows, dashboards and role-based access for Intermobili and STK Sport.

Internal knowledge systems - Centralized SOPs, documents and internal expertise for Del Parque and Psyconomics.

Chatbots & workflow automation - Customer-facing and internal automations for EMET, DOMM and Arcano.

AI itinerary generator - Designed and prototyped a tourism planning tool for Winebalance.